

ORDINANCE NO. 2021-08

AN ORDINANCE AMENDING SECTIONS 118-756, 118-757, 118-1116, AND 118-1127 OF THE CODE OF ORDINANCES FOR THE VILLAGE OF UNION GROVE RELATING TO ARTICLE IV, DIVISION 16 (DESIGN GUIDELINES AREA OVERLAY DISTRICT) AND ARTICLE VII (SIGNS AND GRAPHICS)

The Village Board of the Village of Union Grove ordains as follows:

1. That Section 118-756(a) of the Municipal Code of the Village of Union Grove be, and hereby is, amended to read as follows:

“(a) All activities, excluding maintenance and repair activities which will change the exterior appearance of any building, structure, landscaping or exterior fixture shall comply with all required guidelines. All activities not subject to any required guidelines are nonetheless encouraged to incorporate the downtown design guidelines to the maximum extent possible. In the event of a conflict between the provisions of the Downtown Design Guidelines and the provisions of the Code of Ordinances for the Village of Union Grove (“Code”), the Code provisions shall govern.”

2. That Section 118-756(c) of the Municipal Code of the Village of Union Grove regarding signs and the design review process be, and hereby is, deleted.

3. That Section 118-756(d) of the Municipal Code of the Village of Union Grove be, and hereby is, renumbered as Section 118-756(c).

4. That Section 118-757(b) of the Municipal Code of the Village of Union Grove regarding the design review process be, and hereby is, amended to read as follows:

“(b) All new exterior construction activities, all building expansions, and all exterior renovation or rehabilitation activities having a project cost of \$5,000.00 or more, in the aggregate, must complete design review as provided in this section.”

5. That Section 118-1116(c) of the Municipal Code of the Village of Union Grove regarding permanent ground signage structures be, and hereby is, amended to read as follows:

“(c) Permanent ground signage structures, other than billboards, as defined herein, shall not exceed 15 feet in height above the mean centerline grade of the nearest street unless approved by the plan commission; shall not exceed in sign area, 32 square feet on one side at the street property line but may be up to 40 square feet of sign face per side when the sign is at least five feet from the street property line. Only one ground sign structure shall be allowed on a street frontage of a single (individual) property and no ground sign structure shall be placed closer than 150 feet from another ground sign structure, projecting sign or billboard. Any such sign shall not be illuminated during the seven-hour period beginning at 11:00 p.m. and ending at 6:00 a.m., except during the normal hours of operation. No such structure shall have exposed flashing, digital or electrically movable lighting or images of any kind, except when approved by the plan commission, with the exception that such signs may have movable words and numbers if required by local, state or federal law. Such signs, when located in the downtown district, must comply with the signage standards provided in this section.

Permanent ground sign structures on parcels of more than five acres in area, over 40 square feet in sign area, and any subsequent changes to such signs must be approved by the plan commission (also see section 118-1119)."

6. That Section 118-1116(e) of the Municipal Code of the Village of Union Grove regarding permanent window signage area be, and hereby is, amended to read as follows:

"(e) Permanent window signage area shall be placed only on the inside of the window and shall not exceed 50 percent of the glass area of the window upon which the sign is displayed. Perforated window decals may cover 100 percent of the window. Illuminated signs in windows shall not be illuminated after the business is closed for the day."

7. That Section 118-1127 of the Municipal Code of the Village of Union Grove regarding permit fees for signs and graphics be, and hereby is, amended to read as follows:

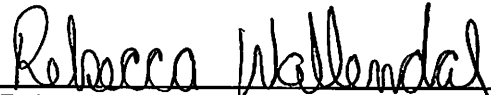
"Initial application for a sign permit and extension of such permits as required herein. Each application for a required permit or extension of a permit shall be accompanied by a fee as set forth in the village approved fee schedule. Each individual sign requires a permit unless specifically stated otherwise in these regulations. All permits for temporary signs or banners expire on June 30th each year unless stated otherwise herein and require no permit fee. The fees have been established by the village board as a part of the village's comprehensive fee schedule and are subject to periodic review and change by action of the village board. The village herein shall not deem the acceptance of fees as provided an assumption of liability. (Ord. No. 2010-03, § 1(Exh. A), 6-28-10)"

8 That this ordinance shall become effective upon adoption and publication as provided by law.

Adopted by the Village Board of Union Grove, Racine County, Wisconsin, this 13 day of September, 2021.

VILLAGE OF UNION GROVE

By: 
Steve Wicklund, Village President

Attest: 
Rebecca Wallendal, Village Clerk